

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE****In re Application of.:****Aviv REFUAH et al****Serial No.: 09/601,385****Filed: July 28, 2000****For: Personalized Internet Interaction****Examiner: Khanh Q. DINH****Group Art Unit: 2151****Attorney Docket: 35806
(Previously: 1664)**

**Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450**

RESPONSE**Sir:**

This is in response to the United States Patent and Trademark Office Action mailed July 26, 2007, which response is being made on November 26, 2007, and for which a one month extension of time fee is due and enclosed herewith.

Applicant submits this response for entry into the record, in which:

Amendments to the Claims begin on page 2.

Remarks begin on page 12.

Please amend the above-identified application as follows: